The First National Bundled Payment

THE LEADING FORUM ON THE ROLE OF HEALTHCARE PAYMENT REFORMS WITH SPECIAL FOCUS ON BUNDLED PAYMENT APPROACHES



October 12 – 14, 2011

Mandarin Oriental • Washington, DC

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Keynote Speaker:

Valinda Rutledge, MS, MBA, Director, Care Models Group, CMS Center for Medicare and Medicaid

Featured Speakers:

Stuart Altman, PhD, Sol C. Chaikin Professor of National Health Policy, Heller School for Social Policy and Management, Brandeis University

François de Brantes, Executive Director, Health Care Incentives Improvement Institute (HCI3)

R. Wesley Champion, Senior Vice President, Premier Consulting Solutions

Gilbert D'Andria, MS, MBA, Vice President, MedAssets, Frisco, TX

Susan D. Devore, President and CEO, Premier, Inc.

Kate Fitch, RN, MEd, Principal and Healthcare Management Consultant, Milliman, Inc.

Stephen Forney, FACHE, FHFMA, CPA, Vice President & Chief Financial Officer, Lovelace Health System

Paul B. Ginsburg, PhD, President, Center for Studying of Health System Change; Former Executive Director of the Physician Payment Review Commission; Former Deputy Assistant Director, Congressional Budget Office

Jill H. Gordon, Esq., Partner and Vice Chair, Health Law Practice, Davis Wright Tremaine LLP

Robert G. (Bob) Homchick, Esq., Partner and Chair, Health Law Practice, Davis Wright Tremaine LLP

Weslie Kary, MPP, MPH, Director, Episode Payment Program, Integrated Healthcare Association

Bob Kelley, Senior Vice President, Healthcare Analytics, Thomson Reuters

Robert E. Mechanic, MBA, Senior Fellow, Heller School of Social Policy and Management, Brandeis University; Executive Director, Health Industry Forum

Harold D. Miller, Executive Director, Center for Healthcare Quality and Payment Reform; President and CEO, Network for Regional Healthcare

Robert A. Minkin, Senior Vice President, The Camden Group; Former President and Chief Executive Officer, Exempla Saint Joseph Hospital

Ruth Nolan, MSN, RN, RNC, Vice President, Women's Health Services, Geisinger Health System

Bill Phillips, FACMC, CHC, Vice President & Chief Revenue Officer, Revenue Strategies, Inc.; Adjunct Professor, Health Services Management & Leadership, The George Washington University

Richard Popiel, MD, MBA, President and Chief Operating Officer, Horizon Healthcare Innovations, a Horizon Blue Cross Blue Shield of New Jersey Company

Bruce S. Pyenson, FSA, MAAA, Principal & Consulting Actuary, Milliman, Inc.

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Jay Sultan, Associate Vice President, Product Manager for Value-Based Reimbursement, The TriZetto Group

Tom Williams, Dr PH, MBA, Executive Director, Integrated Healthcare Association

Healthcare delivery in the US is set to experience unprecedented change. The Affordable Care Act puts healthcare quality and payment reform front-and-center with plans for new payment reform pilots and demonstration projects.

Driven by the reported early successes of the CMS Acute Care Episode demonstration and the planned expansion of bundled payment, both healthcare delivery systems and commercial payers are gearing up to pay for medical treatment on the basis of the "episode of care" or "bundled payments" rather than fee-for-service or capitation. Bundled payment also represents a critical first step in aligning incentives that promote cooperation amongst physicians, hospitals, and health plans to advance both quality and cost improvement. Many providers and payers are considering bundled payment as a logical first step on the path toward full ACO implementation.

Summit participants will hear from government leaders about the impacts that new CMS regulations will have on care delivery. Attendees will also hear from leaders in the field working to implement episode bundled payment and related programs who will share the work being carried out in their organizations in both the public and private sectors.

Conference elements will include keynote addresses from national policy makers and senior executive leaders from around the country that will highlight challenges and opportunities presented by bundling payments for episodes of care. There will be ample opportunity for audience participation, questions and answers. The preconference symposia will provide in-depth perspectives on a variety of topics related to episode bundled payment, and track sessions will offer several best practices and case studies from experienced executives and experts.

We will explore the key issues — clinical, analytic, measurement, payment — and all the other factors involved in implementing a bundled payment program.

Co-Located with the THIRD NATIONAL

A Hybrid
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See website

Comparative Effectiveness Summit THE LEADING FORUM ON THE ROLE OF COMPARATIVE

THE LEADING FORUM ON THE ROLE OF COMPARATIVE EFFECTIVENESS RESEARCH IN HEALTH SYSTEM CHANGE AND HEALTH REFORM

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www.ComparativeEffectivenessSummit.com

Who Should Attend:

- Hospital CEOs and CFOs
- Medical Analytic Specialists
- Quality Improvement Executives
- Managed Care Executives
- Managed Care Contracting Experts
- Orthopedic Chiefs of Staff
- Surgeons
- Service Line Executives
- Health Plan Representatives
- Medical Directors
- Information Technology Vendors
- Health Policy Makers
- Academics

Participation Options Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



Onsite



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or home

The Group Registration/ Online Training Alternative

By arranging to license large group access to the Summit, communities or institutions enjoy the opportunity both to share knowledge with stakeholders and to implement a community-wide or institutional training program. Group access to the Summit permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. Successful completion of the training can be evidenced by passing the post-conference training examination.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call Justin Sorensen at 206-452-0609.

HOTEL ACCOMMODATIONS

The Mandarin Oriental, Washington DC is the official hotel for The First National Bundled Payment Summit co-located with the Third National Comparative Effectiveness Summit. A special group rate of \$295.00 deluxe room per night (plus tax) has been arranged for Summit Attendees. You may make a reservation by calling the Mandarin Oriental, Washington DC reservations directly at 202-787-6140. When making your reservation, please refer to "Bundled Payment" in order to receive the group rate. Information for making your hotel reservations online is available on the Travel/Hotel page of the conference website, www.BundledPaymentSummit.com. Hotel reservations at the group rate will be accepted while rooms are available or until the cutoff date of Wednesday, September 21, 2011. After this, reservations will be accepted on a space-available basis at the prevailing rate.

The Mandarin Oriental, Washington DC

1330 Maryland Avenue SW • Washington, DC www.mandarinoriental.com/washington/

Wednesday, October 12, 2011

12:00 pm Registration Opens

PRE-CONFERENCE SESSIONS

PRE-CONFERENCE I: Key Elements to Assure Success with Bundled Payments sponsored by The Camden Group

1:00 pm Welcome and Introductions

Robert A. Minkin, FACHE, Senior Vice President, The Camden Group, El Segundo, CA

1:15 pm Strategic, Governance and Leadership Considerations Necessary for Success with Bundled Payments

Robert A. Minkin, FACHE, Vice President, The Camden Group, El Segundo, CA

2:15 pm Structural, Clinical, Operational and Cultural Changes Necessary in a Hospital Sponsor for Success with Bundled Payments

Deirdre Baggot, RN, MBA, Vice President, The Camden Group, El Segundo, CA

3:15 pm Break

3:30 pm Legal and Regulatory Considerations for Success with Bundled Payments — Case Studies (joint session with Pre-Conference II)

Jill H. Gordon, Esq., Partner and Vice Chair, Health Law Practice, Davis Wright Tremaine LLP, Los Angeles, CA

Robert A. Minkin, FACHE, Senior Vice President, The Camden Group, El Segundo, CA

4:30 pm Discussion and Q&A

5:00 pm Adjourn

PRE-CONFERENCE II: Avoiding Legal Pitfalls in Administering Bundled Payment sponsored by Davis Wright Tremaine

1:00 pm Welcome and Introductions

Jill H. Gordon, Esq., Partner and Vice Chair, Health Law Practice, Davis Wright Tremaine LLP, Los Angeles, CA

1:15 pm An Overview of the Antitrust, Regulatory, Contracting and State Law Issues Raised by Bundled Payment Arrangements

Lisa Rediger Hayward, JD, MHA, Partner, Health Law Practice, Davis Wright Tremaine LLP, Seattle, WA

Robert G. (Bob) Homchick, Esq., Partner and Chair, Health Law Practice, Davis Wright Tremaine LLP, Seattle, WA

Charles S. Wright, Esq., Partner, Antitrust, Davis Wright Tremaine LLP, Seattle, WA

3:15 pm Break

3:30 pm Legal and Regulatory Considerations for Success with Bundled Payments — Case Studies (joint session with Pre-Conference I)

Jill H. Gordon, Esq., Partner and Vice Chair, Health Law Practice, Davis Wright Tremaine LLP, Los Angeles, CA

Robert A. Minkin, FACHE, Senior Vice President, The Camden Group, El Segundo, CA

4:30 pm Discussion and Q&A

5:00 pm Adjournment

Thursday, October 13, 2011

7:00 am Registration Opens

MORNING PLENARY SESSION

8:00 am Welcome & Introductions

Tom Williams, Dr PH, MBA, Executive Director, Integrated Healthcare Association, Oakland, CA

8:15 am The Opportunity for Episode Bundled Payment

Paul B. Ginsburg, President, Center for Studying Health System Change, Washington, DC

8:45 am Is Your Hospital Future-Proof?

Susan D. Devore, President and CEO, Premier, Inc., Charlotte, NC

9:15 am Implementing Episode Bundled Payment

Harold D. Miller, Executive Director, Center for Healthcare Quality and Payment Reform; President and CEO, Network for Regional Healthcare Improvement, Pittsburgh, PA

9:45 am Panel: Q&A Session with Morning Keynote Speakers

Tom Williams, Dr PH, MBA, Executive Director, Integrated Healthcare Association, Oakland, CA (Moderator)

Paul B. Ginsburg, President, Center for Studying Health System Change, Washington, DC

Susan D. Devore, *President and CEO, Premier, Inc., Charlotte, NC* Harold D. Miller, *Executive Director, Center for Healthcare Quality and Payment Reform; President and CEO, Network for Regional Healthcare Improvement, Pittsburgh, PA*

10:15 am Break

10:45 am Episode Payment: Private Innovation and Opportunities for Medicare and Medicaid

Stuart Altman, PhD, Sol C. Chaikin Professor of National Health Policy, Heller School for Social Policy and Management, Brandeis University, Waltham, MA

11:15 am Updates from CMS: The Latest on All Things Bundled Payment and the Public Domain Episode Grouper

Valinda Rutledge, MS, MBA, Director, Care Models Group, Center for Medicare and Medicaid Innovation, Center for Medicare and Medicaid Services; Former Chief Executive Officer, CaroMont Health and Bon Secours St. Francis Health System, Washington, DC

12:00 pm Networking Lunch in Exhibit Hall

AFTERNOON PLENARY SESSION

1:15 pm Introduction to Afternoon Sessions

Francois de Brantes, Executive Director, Health Care Incentives Improvement Institute (HCI3), Newtown, CT

1:30 pm Case Study: ACE Demonstration — Lovelace Health System

Stephen Forney, FACHE, FHFMA, CPA, Vice President & CFO, Lovelace Health System, Albuquerque, NM

Bill Phillips, FACMC, CHC, Professor, Healthcare Finance, Health Services Management & Leadership, The George Washington University, Fort Lauderdale, FL

2:30 pm Case Study: Prometheus Chronic Care

Francois de Brantes, Executive Director, Health Care Incentives Improvement Institute (HCI3), Newtown, CT

Joseph Fifer, Vice President, Spectrum Health System, Grand Rapids, MI

3:00 pm Case Study: IHA Episode Payment Pilot

Weslie Kary, MPP, MPH, Director, Episode Payment Program, Integrated Healthcare Association, Oakland, CA

Tom Williams, Dr PH, MBA, Executive Director, Integrated Healthcare Association, Oakland, CA

3:30 pm Break

Track I: Care Redesign

4:00 pm Welcome & Overview

Steve Schutzer, MD, Founder and Co-Director, Connecticut Joint Replacement Institute at St. Francis, Hartford, CT

4:15 pm The Geisinger ProvenCare Experience (Maternity)

Ruth Nolan, RN, Vice President, Women's Health Services, Geisinger Health System, Danville, PA

4:45 pm Budgeted Episodes for Total Knee Replacement

Wade Johannessen, PhD (Invited), Director, Sg2, Skokie, IL

5:15 pm Discussion and Q&A

5:30 pm Adjournment; Opening Networking Reception

Track 2: Administration

4:00 pm Welcome & Overview

Jeff Rideout, MD, SVP, Cost & Care Management, Chief Medical Officer, The TriZetto Group, Newport Beach, CA

4:10 pm How to Administer Payment Bundling

Jay Sultan, Associate Vice President, Product Manager for Value-Based Reimbursement, The TriZetto Group, Athens, GA

4:35 pm Lessons Learned through the Implementation of PROMETHEUS ECR Engine

Gilbert D'Andria, MS, MBA, Vice President, MedAssets, Frisco, TX Mah-J Soobader, PhD, MPH, Vice President, MedAssets, Bedford, MA

5:00 pm Opportunities and Challenges in Bundled Payments

David K. Nace, MD, Vice President, Medical Director, McKesson Corporation, Malvern, PA

Douglas J. Moeller, MD, Medical Director, McKesson Health Solutions, Malvern, PA

5:25 pm Discussion and Q&A

5:30 pm Adjournment; Opening Networking Reception

Friday, October 14, 2011

7:30 am Registration Opens

CLOSING PLENARY SESSION

8:00 am Welcome & Introductions

Tom Williams, Dr PH, MBA, Executive Director, Integrated Healthcare Association, Oakland, CA

8:15 am Accelerating High-Value Healthcare

Robert E. Mechanic, MBA, Senior Fellow, Heller School of Social Policy and Management, Brandeis University; Executive Director, Health Industry Forum, Waltham, MA

8:45 am Panel: Realizing the Value Proposition of Episode Bundled Payment

Robert E. Mechanic, MBA, Senior Fellow, Heller School of Social Policy and Management, Brandeis University; Executive Director, Health Industry Forum, Waltham, MA (Moderator)

Robert Minkin, Senior Vice President, The Camden Group, El Segundo, CA

Richard Popiel, MD, MBA, President and Chief Operating Officer, Horizon Healthcare Innovations, Horizon Blue Cross Blue Shield of New Jersey, Newark, NJ

Scott Sarran, MD, Chief Medical Officer, Blue Cross Blue Shield Illinois, Chicago, IL

Steve Schutzer, MD, Founder and Co-Director, Connecticut Joint Replacement Institute at St. Francis, Hartford, CT

10:00 am Break

Track 3: Data, Analytics, and Measurement

10:15 am Welcome & Overview

Sheila Schweitzer, Senior Vice President, Enterprise Strategies, OptumInsight, St. Petersburg, FL

10:30 am Implementing Strong Measures Across the Healthcare Continuum

Wes Champion, Senior Vice President, Premier Consulting Solutions, Charlotte, NC

11:00 am The Necessary Infrastructure to Participate in Bundled Payments

Sheila Schweitzer, Senior Vice President, Enterprise Strategies, OptumInsight, St. Petersburg, FL

11:30 am The Importance of Data & Analytics in a Bundled Payment Approach

Bob Kelley, Senior Vice President, Healthcare Analytics, Thomson Reuters, Ann Arbor, MI

Track 4: Managing Risk

10:15 am Welcome & Overview

Weslie Kary, MPP, MPH, Director, Episode Payment Program, Integrated Healthcare Association, Oakland, CA

10:30 am Risk in Bundled Payments: Quantifying and Managing Outlier Risk

Bruce Pyenson, FSA, MAAA, Principal & Consulting Actuary, Milliman, Inc., New York, NY

Kate Fitch, RN, MEd, Principal, Milliman, Inc., New York, NY

11:00 am Cracking into Bundled Payments

Stephen Forney, FACHE, FHFMA, CPA, Vice President & CFO, Lovelace Health System, Albuquerque, NM

Bill Phillips, FACMC, CHC, Professor, Healthcare Finance, Health Services Management & Leadership, George Washington University, Fort Lauderdale, FL

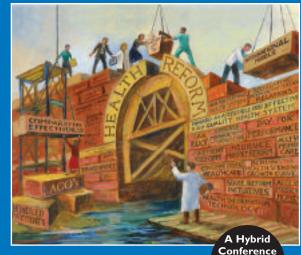
11:30 am Discussion/Q&A

12:00 pm Bundled Payment Summit Adjourns

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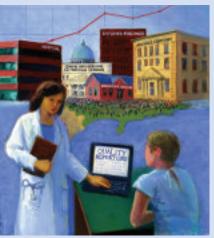
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- 1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
- 2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
- 3. Internet registrants will enjoy six (6) months of access from the date of registration or conference adjournment, whichever is later.
- **4.** Only one user (per user name and password) may view or access archived conference. It is not permissible to share user names and passwords with third parties. Should Internet registrants choose to purchase post-conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
- 5. User name and password use will be monitored to assure compliance.
- **6.** Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
- $\textbf{7.} \ \ \text{For online registrants there will be no refunds for cancellations.} \ \ \text{Please call the conference office at 800-503-7414 for further information.}$

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1. For onsite group registrations, full registration and credit card information are required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.

2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or transfer your onsite registration to an online registration. Please call the Conference Office at 800-503-7414 for further information.

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Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

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Registration may be made online or via mail, fax or scan.

You may register online at www.BundledPaymentSummit.com.

Alternatively, you may use our printed registration form, enclose payment and return it to the Summit registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303 or scan the completed form to registration@hcconferences.com. Checks or

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Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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The Summit does not offer pre-approved Continuing Education Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

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Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

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Call 800-503-7414 (Continental US, Alaska and Hawaii only) or 206-452-5612, Monday-Friday, 7AM – 5 PM PST. Send e-mail to registration@hcconferences.com, or visit our website at www.BundledPaymentSummit.com.

THE FIRST NATIONAL BUNDLED PAYMENT SUMMIT

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ONLINE: Secure online registration at www.BundledPaymentSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

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Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials Data-DVD.

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Preconference I:	Key Elements to Assure Success with Bundled Paymer	าts	
	sponsored by The Camden Group	\$	495

Preconference II: Avoiding Legal Pitfalls in Administering Bundled Payment sponsored by Davis Wright Tremaine

CONFERENCE REGISTRATION (Does not include Preconference):

Standard Rate:

☐ Through Friday, August 12, 2011*	\$ 995
☐ Through Friday, September 9, 2011**	\$1,395
☐ After Friday, September 9, 2011	\$1.795

GROUP REGISTRATION DISCOUNT:

Three or more registrations submitted at the same time from the same organization receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference — Group Rate:

☐ Through Friday, August 12, 2011*	\$ 795
☐ Through Friday, September 9, 2011**	\$ 1,095
☐ After Friday, September 9, 2011	\$1,395

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discounted prices below, you must reserve media with your summit i	registrat	ion:
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☐ 6 months' access on Web \$ 99

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You can register for both events (including preconferences) for both onsite and online (live and archived for 6 months) access for the following package price. This special package two-event registration provides full onsite access to both events — you can go back a forth between the sessions — and full online live and six month archived streaming video of the events so that you can see the sessions that you missed and review those sessions in which you participated.

INDIVIDUAL REGISTRATION: Includes preconference onsite and online attendance of preconference and full conference for both collocated Comparative **Effectiveness Summit and Bundled Payment Summit:**

Conference: ☐ Through Friday, August 12, 2011* \$1,595 ☐ Through Friday, September 9, 2011** \$1,895

- * This price reflects a discount for registration and payment received through Friday, 8/12/11.
- ** This price reflects a discount for registration and payment received through Friday, 9/9/11.

☐ After Friday, September 9, 2011

SELECT YOUR TRACK SESSIONS (One for each time slot):

THURSDAY, OCTOBER 13 4:00 pm

☐ TRACK 1: Care Redesign ☐ TRACK 2: Administration

FRIDAY, OCTOBER 14 10:15 am

☐ TRACK 3: Data, Analytics, and Measurement ☐ TRACK 4: Managing Risk

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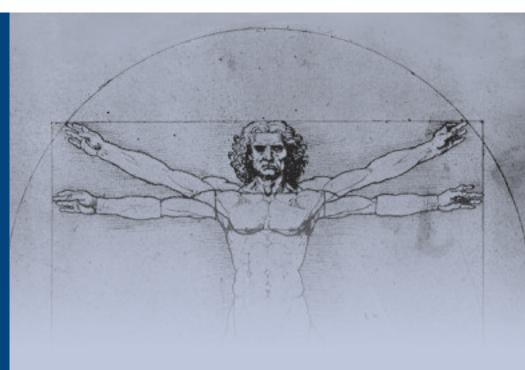
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October 12 – 14, 2011

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