

THE FOURTH NATIONAL

Bundled Payment Summit



The Leading Forum
on the Role of Healthcare
Payment Reforms with
Special Focus on Bundled
Payment Approaches



June 16 – 18, 2014, Washington, DC Hyatt Regency on Capitol Hill

Webcast: In your own office or home live via the Internet with 24/7 access for six months



CO-CHAIRS:
François de Brantes, MS, MBA, Executive Director, Health Care Incentives Improvement Institute



Tom Williams, DrPH, President and Chief Executive Officer, Integrated Healthcare Association



Mark Hiller, MBA, Senior Vice President for Innovative Solutions, Premier



KEYNOTE SPEAKERS:
Sean Cavanaugh, Deputy Director, Programs and Policy, CMS Center for Medicare and Medicaid Innovation



Mark McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform, Leonard D. Schaeffer Chair in Health Policy Studies, The Brookings Institution; Former CMS Administrator and FDA Commissioner



Stephen F. Wiggins, MBA, Managing Director, Essex Woodlands; Founder and Past Chair and Chief Executive Officer, Oxford Health Plans

FEATURING SESSIONS ON:

- An Overview of Public and Private Bundled Payment Initiatives
- CMMI Bundled Payments Update
- Challenges and Opportunities of Statewide Bundled Payment Implementations
- Provider Bundled Payment Strategies
- Engaging Consumers in Bundled Payment Initiatives
- Outpatient Bundles Update
- Succeeding in the Medicare Bundled Payments for Care Improvement (BPCI) Initiative
- Bundled Payment Risk Arrangements
- Bundled Payment Data Analysis & Reporting
- Bundled Payment Clinical Reengineering
- Bundled Payments Transparency
- Measuring Success with Bundles: Winning Strategies in Analytics
- An Integrated Approach to Payment Transformation: Coordinating Strategies with Your Payers
- The Role of Bundled Payments in Accountable Care

CONTINUING EDUCATION CREDITS

PHYSICIAN CREDITS:

The Summit is approved to offer 14.5 AMA PRA Category 1 Credits™.

ACCOUNTING PROFESSIONALS:

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The Summit is currently pending approval to offer California, Pennsylvania and Texas MCLE Credit.

See page 6 for more detail.



www.BundledPaymentSummit.com

OFFERED IN SEQUENCE WITH THE **FIFTH NATIONAL ACCOUNTABLE CARE ORGANIZATION (ACO) SUMMIT**: June 18 - 20, 2014 • www.ACOSummit.com

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OVERVIEW

Last year, the Centers for Medicare & Medicaid Services' Innovation Center caused a renewed interest in bundled payments with its Bundled Payments for Care Improvement (BPCI) initiative resulting in over 500 participants testing bundled payments models. In the time since, the implementation of bundled payment continues to receive attention from policy makers and healthcare leaders as an option to lower healthcare costs and improve care quality. Self-funded employers and large providers have started, and continue, to implement bundled payment contracts for high cost procedures and conditions. Now, a year later, it is time to examine lessons learned and discuss new ideas to move the efforts forward.

The Bundled Payment Summit features keynote addresses from policy makers and national hospital and physician leaders with real-life implementation experience. The Summit will focus on successful strategies to implement bundled payment arrangements. In addition, focus will also be on consumers and how to best engage them in bundled payment initiatives. Other topics include implementation case studies, data & analytics, risk arrangements, employer perspectives, and transparency.

This year's Summit is the event to attend if you are considering bundled payment or involved in its implementation.

LEARNING OBJECTIVES:

- Identify the challenges associated with statewide bundled payment implementations.
- Understand best practices for analyzing data and reporting outcomes of bundled payment initiatives.
- Examine and analyze various case studies of current implementations.
- Understand the importance of the role transparency plays in initiatives.
- Identify how to engage consumers in bundled payment initiatives.
- Examine benefits and challenges associated with bundled payments in accountable care.
- Understand alternative approaches for adjudicating bundled payments.
- Explain the current issues related to insurance benefit design and bundled payment that must be considered for accurate payments.
- Understand the importance of quality metrics for successful implementation of episode bundled payment.
- Describe examples of quality measurement, including the key quality measurement domains (i.e., clinical, patient experience, safety, and outcomes).
- Provide examples of quality metrics for certain episode payment bundles.
- Understand the existing incentives in the current fee-for-service environment that exist for surgeons and other providers.
- Clarify the new objectives that must be met to succeed in episode bundled payment (i.e., fewer complications, lower implant device costs, etc.).

PARTICIPATION OPTIONS



Onsite

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office ...



... or home

WHO SHOULD ATTEND:

- Hospital CEOs and CFOs
- Medical Analytic Specialists
- Quality Improvement Executives
- Managed Care Executives
- Managed Care Contracting Experts
- Orthopedic Chiefs of Staff
- Surgeons
- Service Line Executives
- Health Plan Representatives
- Medical Directors
- Information Technology Vendors
- Health Policy Makers
- Academics
- Physicians and Physician Organizations
- Healthcare or Information Technology Media

SOCIAL MEDIA:

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THE FOURTH NATIONAL BUNDLED PAYMENT SUMMIT IS OFFERED IN SEQUENCE WITH THE FIFTH NATIONAL ACCOUNTABLE CARE ORGANIZATION (ACO) SUMMIT

June 18 - 20, 2014

Hyatt Regency on Capitol Hill
Washington, DC

CO CHAIRS



Mark McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform, Leonard D. Schaeffer Chair in Health Policy Studies, The Brookings Institution; Former CMS Administrator and FDA Commissioner, Washington, DC



Elliott S. Fisher, MD, MPH, Director, The Dartmouth Institute for Health Policy and Clinical Practice, Lebanon, NH

The Leading Forum on Accountable Care Organizations (ACOs) and Related Delivery System and Payment Reform

Sponsored by Engelberg Center for Health Reform at the Brookings Institution and Dartmouth Institute for Health Policy and Clinical Practice

www.ACOSummit.com



OTHER MEDIA PARTNERS:



MONDAY, JUNE 16, 2014

11:00 am Registration Commences

PRECONFERENCE SYMPOSIUM

Implementing a Bundled Payment Program

1:00 pm **Welcome, Introductions Bundled Payment Program Implementation Overview**



Douglas W. Emery, MS, Program Implementation Leader, Western Region, Health Care Incentives Improvement Institute (HCII), Logan, UT (Moderator)

1:30 pm **Data Visualization**



Stacey Eccleston, Program Implementation and Research Leader, Health Care Incentives Improvement Institute (HCII); Former Assistant Commissioner for Health Research and Policy, Division of Health Care Finance and Policy, Massachusetts Department of Health and Human Services, Boston, MA

2:00 pm **Budget Creation**



Elizabeth Bailey, MPH, Program Implementation Leader, Central Region, Health Care Incentives Improvement Institute (HCII), Midland, MI

2:30 pm **Risk Adjustment**



Amita Rastogi, MD, MHA, MS, Chief Medical Officer, Cost of Care Programs, Health Care Incentives Improvement Institute (HCII), Chicago, IL

3:00 pm **Assessing Quality**



Jessica DiLorenzo, MA, Program Implementation Leader, Northeast Region, Health Care Incentives Improvement Institute (HCII), Albany, NY

3:30 pm **Break**

4:00 pm **Data Requirements**



Jenna Slusarz, Program and Operational Support, Health Care Incentives Improvement Institute (HCII), Amherst, NH

4:30 pm **Analytic Tools and Techniques**



Andrew Wilson, MPH, MA, Research Leader, Health Care Incentives Improvement Institute (HCII), Boston, MA

5:00 pm **Faculty Q&A**

5:30 pm **Adjournment**

TUESDAY, JUNE 17, 2014

7:00 am Registration Commences

OPENING PLENARY SESSION

8:00 am **Welcome and Introductions**



François de Brantes, MS, MBA, Executive Director, Health Care Incentives Improvement Institute, Newtown, CT (Co-chair)

8:15 am **Keynote Address**



Stephen F. Wiggins, MBA, Managing Director, Essex Woodlands; Founder and Past Chair and Chief Executive Officer, Oxford Health Plans; Founder and Past Chairman and Chief Executive Officer, HealthMarket, Inc., New York, NY

8:45 am **Challenges and Opportunities of Statewide Bundled Payment Implementations**



Lili Brillstein, MPH, Director, Episodes of Care, Horizon Healthcare Innovations; Former Senior Director, Medicare & Retirement, UnitedHealthcare, Newark, NJ



Kimberly Hartsfield, MPA, Senior Manager, The Camden Group; Former Director, Enterprise Business Intelligence-Medical Informatics, Arkansas Blue Cross Blue Shield, Little Rock, AR



Jeannie Hubbell, MBA, Director of Payment Innovation, Cigna Healthcare, Franklin, TN



Jim Humphrey, MHA, FACHE, Operations Director, Cigna, Nashville, TN



Robert Smith, MBA, Project Director, Colorado Business Group on Health, Denver, CO



David Nuzum, MBA, Partner, McKinsey & Company, New York, NY (Moderator)

9:45 am **Provider Bundled Payment Strategies**



Karim Habibi, FHFMA, MPH, MS, Senior Vice President and Chief of Managed Care, Office of Managed Care and Healthcare Reform, NYU Langone Medical Center, New York, NY



Marion A. McGowan, RN, MHA, Executive Vice President and Chief Population Health Officer, Lancaster General Health; President, LG Health Innovation Solutions Inc., Lancaster, PA



Michael Spigel, MHA, Executive Vice President and Chief Operating Officer, Brooks Health, Jacksonville, FL



Deirdre Baggot, PhD (c), MBA, RN, Vice President, The Camden Group, Expert Panel Reviewer, CMMI Bundled Payment, for Care Improvement Initiative Models 2-4, El Segundo, CA, (Moderator)

10:45 am **Break**

EXHIBIT AND SPONSORSHIP OPPORTUNITIES:

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hconferences.com.

11:15 am

Engaging Consumers



Robert W. Dubois, MD, PhD, *Chief Science Officer, National Pharmaceutical Council, Washington, DC*



Kevin Lembo, MPA, *State Comptroller, Office of the State Comptroller, State of Connecticut; Former and First Connecticut Healthcare Advocate, Hartford, CT*



Mark Xistris, MA, *Vice President, Business Development and Provider Relations, The Alliance, Madison, WI*



A. Mark Fendrick, MD, *Professor, Division of General Medicine, Department of Internal Medicine and Department of Health Management and Policy; Director, Center for Value-Based Insurance Design; Director, Health Services Research Core Lab, University of Michigan, Ann Arbor, MI (Moderator)*

12:00 pm

Outpatient Bundles Update



Elizabeth Ireton RN, MS, *Director, Premier Performance Partners-Clinical Integration, Premier Healthcare Alliance, Charlotte, NC*



Valinda Rutledge, MBA, *President and Chief Executive Officer, Rutledge Health Care Consulting, L.L.C; Former Director, Care Models Group, Center for Medicare and Medicaid Innovation (CMMI); Former Chief Executive Officer, CaroMont Health; Former Chief Executive Officer, Bon Secours Saint Francis Health System, Greenville, SC*

12:30 pm

Networking Luncheon

AFTERNOON TRACK SESSIONS

TRACK I: SUCCEEDING IN THE MEDICARE BPCI

1:30 pm

Welcome and Overview



Ray Herschman, *President, XG Health, Indianapolis, IN (Co-moderator)*



Charles Wiggins, MHA, *Co-founder, Remedy Partners, New York, NY (Co-moderator)*

1:45 pm

Risk Arrangements



Kate Fitch, RN, MEd, *Principal & Healthcare Consultant, Milliman, New York, NY*



Ray Herschman, *President, XG Health, Indianapolis, IN*



Kelsey P. Mellard, MPA, *Vice President, Payment and Delivery Reform and Lead, Bundled Payment for Care Improvement Initiative, NaviHealth; Former Vice President of Policy for Health Services, UnitedHealth Group; Former Special Assistant to Director, Center for Medicare and Medicaid Innovation (CMMI), Washington, DC*



Charles Wiggins, MHA, *Co-founder, Remedy Partners, New York, NY*

3:00 pm

Data Analysis and Reporting



John A. Frumhold, MHHA, *Chief Executive Officer, HackensackUMC Mountainside Hospital, Montclair, NJ*



Coleen Kivlahan, MD, MSPH, *Senior Director of Health Care Affairs, Association of American Medical Colleges, Washington, DC*



Denise Prince, MPH, MBA, *System Vice-President, Value-Based Care, Geisinger Health System, Williamsport, PA*

4:00 pm

Break

4:30 pm

Clinical Reengineering



Frederick J. Bloom, Jr., MD, MMM, *Chief, Care Continuum, Geisinger Health System; Medical Director, Quality and Performance, Geisinger Health Plan; Chief Medical Officer, Keystone Accountable Care Organization, Danville, PA*



Elizabeth Ireton RN, MS, *Director, Premier Performance Partners-Clinical Integration, Premier Healthcare Alliance, Charlotte, NC*



Coleen Kivlahan, MD, MSPH, *Senior Director of Health Care Affairs, Association of American Medical Colleges, Washington, DC*



David Rosales, MBA, *Vice President, Performance and Innovation, Visiting Nurse Services of New York, New York, NY*

5:45 pm

Adjournment and Networking Reception

TRACK II: CASE STUDIES IN STATE-WIDE BUNDLED PAYMENT INITIATIVES

1:30 pm

Welcome and Overview



David Nuzum, MBA, *Partner, McKinsey & Company, New York, NY (Moderator)*

2:15 pm

Episodes of Care: Migrating from Fee-for-Service to Fee-for-Quality/Value



Lili Brillstein, MPH, *Director, Episodes of Care, Horizon Healthcare Innovations; Former Senior Director, Medicare & Retirement, UnitedHealthcare, Newark, NJ*

3:00 pm

Piloting Chronic Care Episodes in Colorado: Progress, Pitfalls, and Energizing Potential



Robert Smith, MBA, *Project Director, Colorado Business Group on Health, Denver, CO*

3:45 pm

Break

SAVE THE DATE

FIFTH NATIONAL ACCOUNTABLE CARE CONGRESS November 10 – 12, 2014 • Los Angeles

4:15 pm

Implementing Episodes of Care in Arkansas



Kimberly Hartsfield, MPA, Senior Manager, The Camden Group; Former Director, Enterprise Business Intelligence-Medical Informatics, Arkansas Blue Cross Blue Shield, Little Rock, AR

5:00 pm

Launching an Episode Pilot in Tennessee: Challenges and Opportunities



Jeannie Hubbell, MBA, Director of Payment Innovation, Cigna Healthcare, Franklin, TN

5:45 pm

Adjournment and Networking Reception

TRACK III: PROVIDER STRATEGIES TO WIN WITH BUNDLED PAYMENTS

1:30 pm

Welcome and Overview



Deirdre Baggot, PhD (c), MBA, RN, Vice President, The Camden Group; Expert Panel Reviewer, CMMI Bundled Payment for Care Improvement Initiative Models 2-4, El Segundo, CA (Co-moderator)



Peggy Crabtree, RN, MBA, Vice President, The Camden Group; Former Administrator, Cardiovascular and Imaging Service Line, Huntington Memorial Hospital, El Segundo, CA (Co-moderator)

2:15 pm

Measuring Success with Bundles: Winning Strategies in Analytics



Beth Greenspan, MBA, Vice President, Strategic Planning and Network Development and Chief Strategy Officer, New England Baptist Hospital; Former Vice President for Strategic Planning and Business Development at Tufts Medical Center, Boston, MA



Karim Habibi, FHFMA, MPH, MS, Senior Vice President and Chief of Managed Care, Office of Managed Care and Healthcare Reform, NYU Langone Medical Center, New York, NY

3:30 pm

Break

4:00 pm

An Integrated Approach to Payment Transformation: Coordinating Strategies with Your Payers



Paul N. Casale, MD, Chair of Cardiology and Lead for Bundled Payments, Lancaster General Health, Lancaster, PA



Mark I. Froimson, MD, MBA, President, Euclid Hospital; Member, Board of Governors and Board of Trustees; Former Vice Chair, Orthopaedic and Rheumatologic Institute, Cleveland Clinic, Euclid, OH



Olivia Ross, MBA, MPH, Senior Manager, Employers Centers of Excellence Network (ECEN), Pacific Business Group on Health, San Francisco, CA



Marion A. McGowan, RN, MHA, Executive Vice President and Chief Population Health Officer, Lancaster General Health; President, LG Health Innovation Solutions Inc., Lancaster, PA

5:45 pm

Adjournment and Networking Reception

WEDNESDAY, JUNE 18, 2014

CLOSING PLENARY SESSION

8:00 am

Welcome and Introduction



Blair G. Childs, Senior Vice President of Public Affairs, Premier, Washington, DC (Co-chair)

8:15 am

Report-outs from Breakouts



MEDICARE BPCI:
Charles Wiggins, MHA, Co-founder, Remedy Partners, New York, NY



STATEWIDE INITIATIVES:
David Nuzum, MBA, Partner, McKinsey & Company, New York, NY



PROVIDER STRATEGIES:
Deirdre Baggot, PhD (c), MBA, RN, Vice President, The Camden Group, Expert Panel Reviewer, CMMI Bundled Payment for Care Improvement Initiative Models 2-4, El Segundo, CA

9:30 am

CMMI Bundled Payments Update



Sean Cavanaugh, Deputy Director, Programs and Policy, Center for Medicare and Medicaid Innovation, Centers for Medicare and Medicaid Services, Baltimore, MD

10:15 am

Transition Break

10:30 am

Roundtable on Bundled Payment Strategies



Mary Barton, MD, Vice President, Performance Measurement, National Committee for Quality Assurance (NCQA); Former Scientific Director, US Preventive Services Task Force, Agency for Healthcare Research and Quality, Washington, DC



Suzanne F. Delbanco, PhD (Invited), Executive Director, Catalyst for Payment Reform; Former Chief Executive Officer, The Leapfrog Group, San Francisco, CA



Brent R. Eller, Esq., Partner, Davis Wright Tremaine, Seattle, WA



Joseph Fifer, FHFMA, CPA, President and Chief Executive Officer, Healthcare Financial Management Association (HFMA); Former Vice President-Hospital Finance, Spectrum Health, Westchester, IL



Blair G. Childs, Senior Vice President of Public Affairs, Premier, Washington, DC (Moderator)

11:30 am

The Role of Bundled Payments in Accountable Care



Mark McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform, Leonard D. Schaeffer Chair in Health Policy Studies, The Brookings Institution; Former CMS Administrator and FDA Commissioner, Washington, DC

12:15 pm

Adjournment



PRODUCED BY CAPG and Integrated Healthcare Association (IHA)

MEDIA PARTNERS: Harvard Health Policy Review, Health Affairs, Accountable Care News and Medical Home News

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Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.BundledPaymentSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hccconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

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For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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You may also make a reservation by calling Central Reservations toll free at 1-888-421-1442 or 202-737-1234 to reach the hotel directly. Please refer to BUNDLED PAYMENT Booking #20436476 when calling. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Tuesday, May 27, 2014**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

Hyatt Regency Washington on Capitol Hill

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AMA PRA CATEGORY 1 CREDITS

Physicians Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and the Health Care Conference Administrator (dba GHC, LLC Healthcare). The IAHB is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation Statement

The IAHB designates this live activity for a maximum of 14.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

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We are now offering partial and full Tuition Scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students and health services research organizations to attend the Bundled Payment Summit.

A variety of factors will be considered in determining the issuance of a scholarship. These factors include financial need and the desirability of geographic and organizational representation at the event(s). Funding for scholarships is limited.

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To apply for a full or partial tuition scholarship please complete and submit the Tuition Scholarship Application form found at www.BundledPaymentSummit.com. The tuition scholarship program is supported by a generous grant from the Heritage Provider Network.

For Questions, call 800-503-0078 (Continental US, Alaska and Hawaii only) - Mon.- Fri., 9 am - 5 pm pacific time or email mail: registration@hccconferences.com.



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PRECONFERENCE (Optional):

IMPLEMENTING A BUNDLED PAYMENT PROGRAM \$ 495

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Through Friday, April 18, 2014* \$1,095
 Through Friday, May 16, 2014** \$1,395
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Through Friday, April 18, 2014* \$ 795
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Flash Drive (\$129 + \$15 shipping) \$ 144 6 months' access on Web \$129

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SELECT YOUR TRACK SESSION – TUESDAY, JUNE 17 (Choose one):

I: SUCCEEDING IN THE MEDICARE BPCI II: CASE STUDIES IN STATE-WIDE BUNDLED PAYMENT INITIATIVES III: PROVIDER STRATEGIES TO WIN WITH BUNDLED PAYMENTS

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TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

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You may also register online at www.BundledPaymentSummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

Discount Code: _____

WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live internet from the Summit, preconference, plus six months of continued archived webcast access, available 24/7.

CONFERENCE (Includes Preconference):

Standard Rate:

Through Friday, April 18, 2014* \$ 795
 Through Friday, May 16, 2014** \$1,195
 After Friday, May 16, 2014 \$1,395

Special Academic/Government Rate*:**

Through Friday, April 18, 2014* \$ 595
 Through Friday, May 16, 2014** \$ 695
 After Friday, May 16, 2014 \$ 795

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access: 5 or more \$595 per person 20 or more \$395 per person
 10 or more \$495 per person 40 or more \$295 per person

See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

(All online attendees automatically receive 6 months access on web.)

* This price reflects a discount for registration and payment received through April 18, 2014.

** This price reflects a discount for registration and payment received through Friday, May 16, 2014.

*** For the purpose of qualifying for the academic/government rates, "academic" shall apply to individuals who are full-time teaching staff at an academic institution (i.e. not an adjunct faculty member with a job elsewhere) or a full-time student at an academic institution (i.e. not with a full-time job elsewhere); and "government" shall apply to individuals who are full-time employees of federal, state or local regulatory agencies. This rate does not include the Preconference for onsite attendees.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

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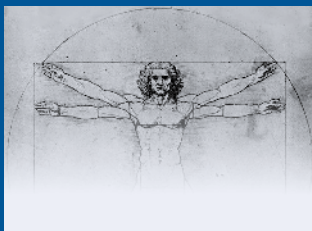
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